



DAVID FINCHAM  
AQUACULTURE

## **David Fincham Aquaculture News**

### **January 2019**

We trust that the festive season and your holidays were well spent with family and friends and we hope you will have a very happy and successful 2019.

As farmers, whilst we do not get a complete break, things do quieten down, this provides us with the opportunity to take a step back and refocus on what we are doing. Whilst 2018 was a good year for our business, there is room for improvement and growth. The number of enquiries and the interest shown continues to grow and we are getting better at understanding the client's, the industry's and our own needs.

Training and fingerling production have been the main focus at David Fincham Aquaculture in November and early December. 9 people have been trained at the farm and David has been encouraged by the interest and passion of the participants. There have been a wide range of potential fish farmers, from all around South Africa, who are excited to become pioneers in the fledgling fresh water aquaculture industry in South Africa.

David was interviewed on the DSTV channel 147 programme – Nisboere – Niche farming. The presenters encouraged viewers and Facebook followers of their programme to vote for the most interesting type of farming. DFA was selected as a finalist. Other farming specialities included snails, rabbits, kefo, aquaponics. The finalists were flown down to Durban for the award ceremony, and our company came 5<sup>th</sup> in the competition.

The company and New Emerging Farmers attended Bbagis Agricultural Expo in Mafekeng in November. The stand was awarded 3<sup>rd</sup> place in the Aquaculture sector. There was a lot of interest in the tank systems and several visitors have signed up for training in 2019.

DFA and New Emerging Farmers have a special offer on until March 2019.

6m X 6m **HOBBY TUNNEL PROMOTION**  
with one **AQUACULTURE GROW POND** **R58 000**

VAT Inclusive Includes Delivery and Installation in Gauteng Terms and Conditions Apply



**FREE**  
**250 Tilapia Fingerlings**  
OR  
**a Fish Farm Tour with a  
one hour consultation  
regarding Tilapia Farming**

083 33 00 999

info@emergingfarmers.co.za

www.emergingfarmers.co.za



New Generation

**Emerging Farmers**  
Pty (Ltd).

## Mapping

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Request information for mapping of species from SA database and anglers. As part of ongoing discussion with Government one of the tasks ahead is to understand the mapping/location of fish and species within our water bodies. Many of our clients and their family and friends are keen anglers. If you or people you know could contribute to the mapping exercise then please see the link;

[http://vmus.adu.org.za/vm\\_sp\\_summary.php](http://vmus.adu.org.za/vm_sp_summary.php)

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## Mossambicus and Rendali fingerlings

JACK DE KLERK  
Projects director  
JAZADEK PROJECTS

South Africa +27 82 441 6245  
[jacksudanservices@gmail.com](mailto:jacksudanservices@gmail.com)

Costs: R1.00 per cm including VAT but if there are dealers and distributors taking several thousand then Jack would be willing to agree on a better price with them.

4-6cm R5.00  
7-9cm R7.00  
12 -14cm R10 00 (When available)

They pack in bags with Oxygen, cost R60/Bag 1 bag per 250 fingerlings <5g

For the larger quantities they will possibly load in 500 litre bins with aeration during transit

They will be able to deliver cost will be charged at a per km rate of R4.50/km return trip.

They would need between 7 and 10 days from order and payment, to harvest and purge the fish for transport.

## Agri Tourism South Africa



With consumer interest growing rapidly in how their food is grown, farmers are engaging in communication with customers and potential tourists.

The concept of Agritourism South Africa (NPO 175 957) is the creation of a Sustainable Information Hub [www.agritourismsouthafrica.com](http://www.agritourismsouthafrica.com) highlighting tourism farm experiences across the country, thereby allowing tourists (local and foreign) to incorporate visits to farms as part of their travel plans.

We need to support our farmers. Without our farmers, we have not enough food to feed all South Africans and we will have to import food, thereby increasing the price of the food.

For further information, please read the articles, listen to radio and watch the television interviews on the [www.agritourismsouthafrica.com](http://www.agritourismsouthafrica.com) or see the videos on our farms, on our You Tube channel.

### **Aquaponics Association of South Africa**

The Aquaponics Association of South Africa is newly formed. For more information, please contact:

Chairman: - Neale Strauch  
082 551 0016

neale@thelabsa.com

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### **Aquaculture News**

Aquaculture Magazine is an American publication serving the national and global Aquaculture Industry. Established in 1968, Aquaculture Magazine has over 5,000 subscribers from over 100 countries. Our expertise relies on the content of our publication. Issues covered include pond management, diseases, market trends, farm stocking, recirculating systems, statistics, selling, nutrition, feed, seafood processing and more.

Advertising in Aquaculture Magazine will provide your company with an unparalleled opportunity to market your products and services into the global aquaculture industry. In short, our publication is uniquely positioned to offer an audience that is receptive to your advertising message. Reach your unique, highly-targeted audience within the aquaculture industry.

**PRINT VERSION**  
 More than 3,000 copies / edition

AGE 20 a 44  
 20% 80%

**ONLINE VERSION AND 2018 SOCIAL MEDIA STATS**  
 More than 20,000 followers

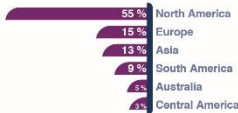


Aquaculture Magazine, which had been the world's leading magazine in the aquaculture industry for 40 years, is circulated throughout the world and distributed directly overseas to buyers, company representatives, distributors, consultants, government sourcing and purchasing agencies, fish farmers, manufacturers, suppliers, processors, recreational fishery operations, government personnel, and others involved in the industry.

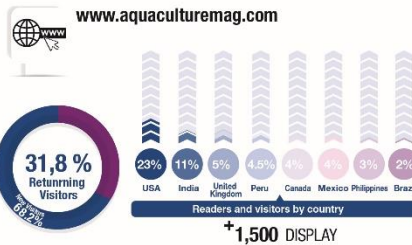
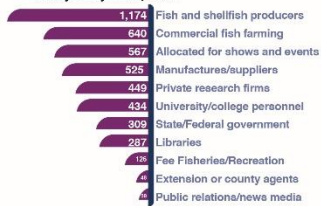
**CIRCULATION Analysis by region (USA)**



**CIRCULATION Analysis by country**



**CIRCULATION Analysis by occupation**



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**Industry News**

**Food for thought**

After reading all the news in the media, social media and in newsletters, we were reminded again that the potential for aquaculture growth in Africa and the pro's and benefits of farmed fish could not be understated, oversold or showcased better. As part of your research we recommend that you visit several websites and searches. You will be able to cover a wide range of topics as well as focus on what you really want to do and to achieve. The project plan is complex diverse and integrated and as a farmer it will be important that you are able to understand, implement and develop what is required so that you can focus on your core competencies and develop or outsource other aspects.

<https://foodtank.com/news/2018/10/urban-farming-organization-visualizes-a-franchise-model-to-produce-fresh-fish-and-vegetables/>  
<https://www.hatcheryinternational.com/recirc/aquacultures-role-in-sustainable-food-production-3322?jij=1544278798184>

### **Contact Us**

Please contact us if you need any assistance with your fish farming projects, purchase of Aquaculture Production Units or fingerlings, or if you would like to visit the farm in Muldersdrift, Johannesburg. Please contact us if you require training. Our next training sessions will be from the **14 – 18 January 2019 and the 4 – 7 February 2019** and cost R6000 incl VAT per person and this includes a 10 module manual, practical wet-hands experience, site visits, marketing discussions, theory and a light lunch and refreshments every day.

### **Follow us on these social media platforms:**

#### LinkedIn

- <https://www.linkedin.com/in/david-fincham-57146042/>

#### Facebook

- <https://www.facebook.com/AgriAquaAfrica/>
- <https://www.facebook.com/TilapiaFarmingcom>

### **The DFA Team**

January 2019

*(this email has been sent to you as at one time you engaged with Rydawi or David Fincham Aquaculture. If you no longer wish to receive our monthly newsletter let us know)*

Tel: 27 82 048 3382/011 431 1237

<http://www.tilapiafarming.co.za> - Map Available Here too!

Google Earth and Google Maps - David Fincham Aquaculture

Plot 219, Ibis Drive Roodepoort, Off Beyers Naude Muldersdrift.